

# The Perks and Quirks of Indie Publishing

## List of Resources

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### Small Press Network (Australia)

<https://smallpressnetwork.com.au>

### ASA Literary Speed Dating

<https://www.asauthors.org/services/literary-speed-dating/virtual-literary-speed-dating>

### Manuscript assessment:

<https://www.writerscentre.com.au/store/services/manuscript-assessment/>

<https://www.manuscriptagency.com.au/>

### Australian Editors:

<https://www.iped-editors.org>

*Tip:* Look for editors in the imprint page of books in your genre!

*Tip:* Make sure you hire an Australian editor.

### Proofreading:

My proofreaders: <https://www.puddingburn.com.au/>

*Tip:* Look for proofreaders in the imprint page of books in your genre!

### Book designers:

<https://abda.com.au>

*Tip:* Look for book designers in the imprint page of books in your genre!

*Tip:* Book designers often also do typesetting. Ask when you get a quote if they provide both services. Usually, a book designer prefers to do both cover and internal design for a consistent look.

### eBook conversion:

DIY through Vellum, Atticus or KDP direct (not recommended for quality eBooks)  
or contract a freelancer

### Freelancers:

<https://www.upwork.com>

<https://www.fiverr.com>

<https://reedsy.com/hire/au/>

Matthew Oswald, Australian Graphic Designer: [designbylike@gmail.com](mailto:designbylike@gmail.com)

(planned website: <https://www.likedesign.com.au>)

⇒ Matt does eBook conversions, typesetting, book covers, media releases & title sheets

### Typesetting

<https://vellum.pub>

<https://www.atticus.io>

<https://adobe.com> for InDesign (expensive!)

**Book categories (genre & sub-genres):**

<https://www.bisg.org/BISAC-FAQ> and

<https://www.bisg.org/complete-bisac-subject-headings-list>

Find help on <https://www.kdpcommunity.com/> for Amazon related queries.

Tip: Browse comparable books in your genre to narrow down your categories!

**Keywords:**

<https://publisherrocket.com>

<https://www.kdspy.com>

**ISBN & Barcodes:**

<https://www.myidentifiers.com.au>

<https://kindlepreneur.com/isbn-bar-code-generator/>

**QR Codes:**

<https://www.qrcode-monkey.com>

<https://www.qr-code-generator.com>

**Print on Demand (POD) and eBook:**

<https://www.ingramspark.com>

<https://kdp.amazon.com/>

<https://www.draft2digital.com>

**Offset printing:**

<https://web.sos.com.au>

<https://www.ligare.com.au>

<https://barbossabookprinting.com.au>

**Legal Deposits:**

National eDeposit: <https://ned.gov.au/ned/>

National Library Australia: <https://www.nla.gov.au/using-library/services-publishers/legal-deposit/how-make-legal-deposit#>

QLD State Library: <https://www.slq.qld.gov.au/how-do-i/contribute-state-library-collections/publishers-and-authors>

Lodge lending rights, if you have sold copies to libraries:

<https://lendingrights.arts.gov.au/>

**Organisational matters:**

Square reader for card payments: <https://squareup.com/i/YES2SAVING>

Foreign currency accounts for Amazon royalties: <https://wise.com/invite/u/reginapetram>

Shipping services: <https://auspost.com.au> or <https://try.sendle.com/>

Packaging: <https://packagemate.com.au/> or <https://www.inboxgroup.com.au/>

**Merchandise:**

<https://vistaprint.com.au>

Connect with Regina:



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### **Website creation, plug-ins and social media aids:**

Web design: <https://www.wix.com>, <https://www.weebly.com/au> or <https://www.squarespace.com>

Social media templates, graphics, videos: <https://www.canva.com/>

Book mock-ups: <https://placeit.net/book-mockup-generator>

Social media templates & book mock-ups: <https://bookbrush.com>

Mailing client: <https://mailchimp.com>

Online store: <https://www.ecwid.com>

Online payment: <https://stripe.com> or <https://www.paypal.com/>

Universal book link: <https://books2read.com/links/ubl/create/>

Stock images/videos: <https://unsplash.com>, <https://www.pexels.com>, <https://www.dreamstime.com>

### **Find media looking for sources:**

<https://www.sourcebottle.com>

<https://www.helpareporter.com>

<https://womensmediacenter.com/>

### **Podcasts:**

<https://podcastguests.com>

<https://www.podchaser.com/>

### **Publicity freelancers:**

Nicole Webb: <https://nicolewebbonline.com>

Katie McMurray: <https://katiemac.com.au>

Aisling Brady: <https://www.aislingenterprises.com.au>

### **Speaking coach:**

Jodie Spiteri-James: [jodiem123@gmail.com](mailto:jodiem123@gmail.com);

<https://www.linkedin.com/in/jodiespiterijames/>

<https://www.speakingsavvy.com.au>

### **Publishing assistance:**

Bernadette Foley: <https://www.broadcastbooks.com.au>

Rose & Thalia Newland: <https://aiapublishing.com>

<https://www.oceanreeve.com> (An Australian vanity publisher that delivers.)

### **Distribution:**

<https://www.asauthors.org/services/distribution/john-reed-books>

### **Book awards:**

<https://readersfavorite.com/>

<https://www.chantireviews.com/contests/>

<https://www.indieexcellence.com>

<https://bestindiebookaward.com/>

<https://indiebookawards.com>

<http://www.internationalbookawards.com>

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### Recommended reading

Anna Featherstone; *Look it's your book & workbook*, <https://annafeatherstone.com>

### Writing and author organisations in Australia:

<https://www.asauthors.org>

<https://allianceindependentauthors.org>

<https://www.writerscentre.com.au>

<https://queenslandwriters.org.au>

<https://fawq.com.au>

And there are lots more out there...

### Facebook groups for indie authors:

Indie Royalty: <https://www.facebook.com/groups/171902676801654>

Australian Indie Authors: <https://www.facebook.com/groups/AustralianSelfPublishedAuthors>

Writer to writer: <https://www.facebook.com/groups/2883486451913061>

Global Girls online book club: <https://www.facebook.com/groups/2707378716037558>

Wide for the win: <https://www.facebook.com/groups/wideforthewin>

Writers around Australia: <https://www.facebook.com/groups/1882118278675718>

### Helpful writing and publishing resources

<https://scribemedi.com> for all things writing and publishing

<https://nanowrimo.org>

<https://wow-womenonwriting.com>

<https://www.boldauthors.com>

<https://booklife.com>

⇒ and lots more. My tip here: connect with a few sites and don't overextend yourself. Spend your time writing instead! 😊

### Considerations for later:

- Audiobook
- Translations

### Gain exclusive access to further downloads:

- media kit (media release & title sheet)
- sample chapters of *Change of Course*
- an exclusive photo gallery
- an exuberant Caribbean playlist

by following this link:

<https://reginapetrameyer.com/downloads.html>

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